

Online News

A Higher Hurdle For The Visually Impaired.

However, people who have significant visual impairments or are blind will have a tougher time getting the news. One solution for the legally blind is to receive a recorded version of the paper over a low-band FM radio or telephone.



Adapting. Back in front of a computer at the community center training session, Lionel Robbins, 80, a retired engineer from Bloomfield Township, Michigan learns how much the online version of his daily newspaper has to offer, like clicking through the content and finding links to similar stories. He aces his training. At his side, his wife, Dolores, 76, says, only half joking, **"I used to be his search engine; now he is miles ahead of me."** He's also ahead of many other loyal newspaper readers trying to find their way in the new world of daily information. And at least in his case, the papers' months of research in creating an e-edition began to pay off. **"I think the computer version is easier for people to embrace when they realize we're trying to save the newspaper the best way we can,"** says their coach, Debora Scola. **"This isn't the death of newspapers,"** says David Hunke, CEO/Detroit Media Partnership. **"It's the salvation."** ☺



Reading Glasses. A man went to an eye specialist to get his eyes tested and asked, **"Doctor, will I be able to read after wearing glasses?"** **"Yes, of course,"** said the doctor, **"why not!"** **"Oh! How nice it would be ,"** said the patient with joy, **"I have been illiterate for so long."**

A man and his ever-nagging wife went on vacation to Jerusalem. While they were there, the wife passed away. The undertaker told the husband, **"You can have her shipped home for \$5,000, or you can bury her here, in the Holy Land, for \$150."** The man thought about it and told him he would just have her shipped home.

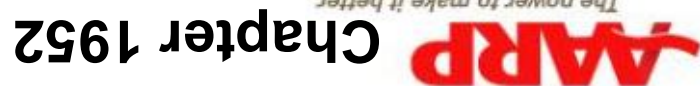


The undertaker asked, **"Why would you spend \$5,000 to ship your wife home, when it would be wonderful to be buried here and you would spend only \$150?"**

The man replied, **"Long ago a man died here, was buried here, and three days later he rose from the dead. I just can't take that chance."** ggd ☺



This Month's Guest Speaker Will Be Mr. Ed Rodriguez
President/CEO - Warner Robins Chamber Of Commerce



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Choice

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Warner Robins, Georgia
"To Serve - Not To Be Served"
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Meeting Dates/Time: **Wednesday, June 23rd** (10:00 A.M.) and **Wednesday, July 28th** (10:00 A.M.)
Location: Wellston Center - 155 Maple Street | Warner Robins, GA 31093

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Birthdays For June

Juanita Smith 3rd Frances Kobylinski 11th Nettie Mathe 20th Palmer Craig 20st
Ruth Davis 26th

Birthdays For July

Helen Daly 1st Trudy Deep 5th Winona Smith 11th Mabel McCord 18th
Maureen Echols 24th Ruth Peck 29th

WE CARE

For each new morning with its light, For rest and shelter of the night, For health and food, For love and friends, For everything Thy goodness sends. Ralph Waldo Emerson (1803-1882) "Blessed are those who mourn, For they shall be comforted." Matthew 5:4

Highlights From May's Meeting: In addition to "normal" chapter business **Ms. Velicia Lowe** - Executive Director/CASA (Court Appointed Special Advocate) gave a very informative presentation of the CASA program and it's positive impact on the lives of (foster/adoptive) children and parents! ggd ☺



AARP Chapter 1952
Member/CASA Volunteer
Lillian Werner



Upcoming Dates/Events: July 4, 2010 (Independence Day) | September 6, 2010 (Labor Day)
September 12, 2010 (Grandparents Day) | September 14, 2010 (Volunteer Service Day)

Editor's Notes: UPDATE YOUR LOCAL (Chapter 1952) MEMBERSHIP - STILL A "BARGAIN" AT \$5.00/YEAR!

ADVERTISERS/SPONSORS: Your support of our newsletter is an exceptional value at only \$4.00/Month (\$48.00/Year - Prorated) and helps tremendously to offset printing/production costs.

As **your** Editor I'm open to suggestions for our newsletter! So please, keep your membership status/information current, get your newsworthy information and/or photographs to me as soon as possible and help me (us) get (and keep) new advertisers/sponsors!

Please contact me at 478/318-0471 and/or via e-mail at gdavismail@gmail.com!

Sincerely,

Greg (Formerly Known As "Da Baby") Davis [ggd](#) ☺

The Business Cards Are Here! **

Socially Networked

Teens, parents, and grandparents are online and connecting. Source: AARP Bulletin (May 18, 2009)



Sherian Simpson didn't trust the Internet. Never had. However, nowadays, she finds herself logging on almost daily to an internet site where players can meet up with friends or strangers to virtually shop, garden, and go about a virtual life in a virtual world. Most often, Simpson will meet up there with one or more of her **eight grandchildren!**

Simpson, who lives in Arlington, Texas, can instantly "have over," as she calls it, her grandchildren who live in Las Vegas, Houston and Austin. It's all done with an Internet connection, a Nintendo Wii video game system and her television. In fact, she and the kids not only play together virtually, but also speak to each other in real time through the **WiiSpeak** microphone. "It's a great way to visit," Simpson says. "For some reason, being a cartoon character on a TV screen is a sweeter, more natural communication. The children can in passing talk about their problems, and you can say how you used to handle those situations and things like that. It's just a very nice connection, very clean, very safe."

A Booming Market. Simpson isn't alone in using the Internet to stay connected. In fact, hundreds of millions now regularly log on to social networking sites like **MySpace** and **Facebook**, to name just a couple, and connect with family and friends. On these social networks, users fill out profiles with information about themselves and then add, befriend or follow other users of the network. This means they can see the information their connections post on their profiles, and vice versa.

The popularity of these sites is staggering, and they continue to grow. Since February (2009), **Facebook** membership had surpassed 200 million people! Furthermore, the largest growth on **Facebook**, **MySpace** and other sites is coming not from tech-savvy teens, but rather their moms, dads and grandparents!

In fact, more adults overall are using social networks today than teens. While Facebook doesn't reveal specific demographic data, **Inside Facebook** - an independent blog that covers Facebook activity, reported in February (2009) that the number of women over 55 who use the site had grown by 175.3 percent since September 2008. (Male users in that age group increased by 137.8 percent). Additionally, Facebook's advertising site estimates that there are now more than 4 million users between the ages of 45 and 65 in the United States alone. **AARP's** own online community, geared to the 50-plus population, invites users to converse on a range of topics (dogs, car problems, health issues, the single life, etc) and added more than 100,000 new members in the first three months of 2009!

Serving Your Social Side. The biggest use of social networks is, well, to be social. Ninety-one percent of teens say they use social networking sites to stay in touch with friends and 89 percent of adults use them for the same reason.

Staying In Touch With The Kids. Parents are also interested in being social online, an interest that seems to have stemmed from their kids. Parents now have less contact points with their children in our busy lives. Where else are the structured points where you can have contact with your child? It turns out **they're online!** This interest in connecting with the younger generation holds true for grandparents as well. When the over-65 users are online they have a strong interest in finding out what's going on with their children and grandchildren!

Getting Down To Business. Connecting professionally is especially important to today's adults who may have lost their jobs or are worried that they soon may. Many are choosing the increasingly popular **Twitter**. This social network allows users to post 140-character responses to the question "**What are you doing?**" - a topic broad enough to open the floodgates of news, opinion, social marketing (basically, professional networking online) and more!

Business networking and socializing have always gone hand in hand so it makes sense for these worlds to merge on the Web. **SEE Socially Networked >>**

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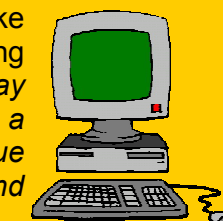
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<< Socially Networked (Continued)

Additionally, there are now social networking sites like **LinkedIn** that are devoted specifically to connecting professionals. *Whether it's to meet the next boss, stay connected to the grandchildren, or check in on a daughter's life, millions of people have found real value on social networks. They're here to stay. Plus, plain and simple, meeting up online can make life easier.* [ggd](#) ☺



Online News: Will Older Americans Adapt?

Source: AARP Bulletin (April 27, 2009)

Ron Pampreen plinks keys with his index fingers as he navigates a digital page of the **Detroit Free Press** at a senior center in Birmingham, Michigan. No worry he'll spill Cheerios and OJ on the keyboard here at a training session, but the possibility looms large in his mind as he contemplates catching up on events over breakfast at home without his daily newspaper.

"Reading newspapers online is weird and new," says Pampreen, 77, who came with hopes of teaching his wife, Pat, the ropes of online journalism. The couple have shared daily news bits over breakfast for almost 50 years and don't intend to haul the computer into the kitchen and risk making a bigger mess. Yet new habits must emerge.

In April (2009) the Pampreens' newspapers - the **Detroit News** and **Free Press**, with a combined daily circulation of nearly half a million - reduced home delivery to three days a week and are now publishing an **e-edition** daily. The couple, like many of their neighbors and friends, are adjusting their well-honed

reading habits lest they miss out on the news of the day.

A Changing Medium. Many older Americans are, or will soon be, in the same position, grappling to embrace new technology as economic changes force newspapers to put their content solely or partially online - or shut down for good! People can watch local news, listen to talk or public radio, but print newspapers fulfill a distinct niche and a ritual experience. A daily newspaper has information often difficult to find anywhere else - local school board stories, the comics, advertisements, the crossword and Sudoku puzzles, movie listings, classified ads and death notices.

Switching Over. Once a newspaper migrates partially or totally to the Web, readers will need access to a computer with an Internet connection with enough broadband power to display clear headlines and comics. They'll also need to know how to use it.

But what if a reader has no computer - or no easy access to one? The **Detroit Media Partnership** is also exploring rentals of electronic readers similar to **Amazon's Kindle**. **SEE Online News ##**