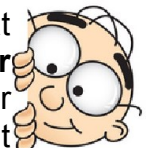


success. Chapters advance the mission, programs and activities of AARP - supporting it with goals and objectives set across a range of functions, including the following.

- **Community Service** - Create and enhance opportunities for members to be involved in activities that address a platform of community needs. The AARP Community Service Initiative - including **Driver Safety**, and the **Create The Good** website and database (**CreateTheGood.org**) where individuals or groups can post or look for volunteer opportunities - helps AARP honor its legacy and remain relevant to the needs of today's community and today's volunteer.
- **Leadership** - Develop members' skills and potential to assume positions of increasing responsibility within their chapter, their community, and AARP.
- **Communication** - Facilitate the exchange of information between members and AARP, typically through the state offices.
- **Recruitment** - Increase chapter and AARP membership, ensuring continued growth with greater member-diversity.
- **Fellowship** - Conduct activities in a manner that fosters congeniality and friendship.
- **Advocacy** - Participate actively in addressing issues that have an impact on members and their communities, in accordance with AARP policies, practices, and positions.
- **Education** - Impart knowledge that is useful to individuals and the community through programming that may include AARP materials.



Articles of Incorporation

AARP chapters are allowed to operate pursuant to AARP's status under the United States Internal Revenue Service (IRS) Code as a 501(c)(4) "social welfare" organization. As such, chapters are exempt from federal income tax. As change-agents, chapters help assess the needs of midlife and older people, working positively with AARP to obtain constructive responses to those needs. Finally, chapters promote a healthy image of living and aging by demonstrating **vitality, creativity, and leadership** in their community involvement. **(CONTINUED: SEE INSERT - RELEVANCE!)**

Choice

The Newsletter Of AARP Chapter 1952
Warner Robins, Georgia
(Established November 7, 1974)
www.Choice1952.com

January 2015
Volume 19 - 1
Monthly



Meeting Dates/Time: **Wednesday, January 28th** (10:00 A.M.) and **Wednesday, February 25th** (10:00 A.M.)
Location: Wellston Center - 155 Maple Street | Warner Robins, GA 31093

Officers	Names	Telephone	Board Of Directors	Telephone
President	Greg Davis	318-0471	Vacant	
Vice President	Frank Gadbois	953-7788	Vacant	
Secretary	James Erdmanczyk	280-6094	Vacant	
Treasurer	Benedicta Edge	333-2310	Vacant	
"Choice" Editor	Greg Davis	318-0471	Vacant	

"Relevance!"

Birthdays For January

Lorene Hughes	4 th	Suzanne Burgess	7 th	Bessie Howell	13 th	Billy Trussell	23 rd
Janet Morton	26 th	Gwen Watkins	26 th				

Birthdays For February

Joyce Phillips	12 th
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WE CARE

*For each new morning with its light, For rest and shelter of the night, For health and food, For love and friends, For everything Thy goodness sends. **Ralph Waldo Emerson (1803-1882).** "Blessed are those who mourn, For they shall be comforted." **Matthew 5:4 NKJV** We wish health/wellness to all past/current members! ggd®*

Highlights From December (2014) Meeting: Installation of **2015 Officers** - **Greg Davis (President)**, **Frank Gadbois (Vice President)**, **Benedicta Edge (Treasurer)** and **James Erdmanczyk (Secretary)**. Congratulations! **Welcome New Member: Julie Heishman!**



L to R: Frank Gadbois, Benedicta Edge, James Erdmanczyk and Greg Davis

"Relevance!"

Wednesday - January 28, 2015 At 10:00 A.M.



Invite A Friend And Please Bring This Newsletter With You!

AARP Driver Safety Class: 1:00P.M. - 4:30 P.M. | Warner Robins Senior Activity Center | 152 Maple Street | Contact Robert Woodall (478/397-6690) To Register.

AARP TaxAide: February 2 - April 15, 2015. | 10:00 A.M. - 4:00 P.M. | M-F | Warner Robins Senior Activity Center | 152 Maple Street | First Come-First Served | (478/293-1066)

Free Adult Computer Classes | The Houston County Board of Education (HCBOE) | Crossroads Center | February 2, 2015 | February 9, 2015 | Contact Lorrie Nix in the HCBOE Teaching and Learning Department at 478-988-6222, EXT 10090.

Bring This Newsletter With You!
Invite A Friend And Please
Wednesday - January 28, 2015/10:00 A.M.
Meeting Date/Time:



P.O. Box 7481
Warner Robins, GA 31095
www.Choice1952.com
Tel: 478/318-0471

Chapter 1952



Editor's Notes: **Members:** Please UPDATE your local (Chapter 1952) membership ... still a "bargain" at only \$5.00/Year! **Advertisers/Sponsors:** Your support of our newsletter is an exceptional value **STILL** at only \$4.00 (or \$8.00)/Month [**\$48.00 (or \$96.00)/Year - Prorated**] and helps tremendously to offset printing/production costs. *** **Special Rates/Web Banner Spots Available As Well** *** **Thank You ... Thank You ... Thank You!**

ALL: As **your** Chapter President and Editor I'm open to suggestions for our newsletter! So please, keep your membership status/information current, get your newsworthy information and/or photographs to me as soon as possible and - collectively - we'll get/keep advertisers/sponsors!

Sincerely,

Greg Davis ggd ☺ Tel: 478/318-0471 | E-Mail: gdavismail@gmail.com!

"Relevance!"

Welcome 2015 and AARP Chapter 1952's NEXT 40 Years! As we begin "fresh" I feel it's important to revisit/discuss the foundational principles of AARP (National/State), history, programs, resources, trends, our Chapter (1952) and how today's AARP is "relevant" to our society.



AARP Founder, Dr. Ethel Percy Andrus

Dr. Ethel Percy Andrus, a retired high school principal, **founded AARP in 1958**. AARP evolved from the **National Retired Teachers Association (NRTA)**, which Dr. Andrus had established in 1947 to promote her philosophy of productive aging, and in response to the need of retired teachers for health insurance.

At that time, private health insurance was virtually unavailable to older Americans; in fact, it was not until 1965 that the government enacted Medicare, which provides health benefits to persons over age 65.

Dr. Andrus approached dozens of insurance companies until she found one willing to take the risk of insuring older persons. She then developed other benefits and programs, including a discount mail order pharmacy service.

Over the years NRTA heard from thousands of others who wanted to know how they could obtain insurance and other NRTA benefits without being retired teachers. After ten years, Dr. Andrus realized the time had come to create a new organization open to all Americans. Today, NRTA is a division within AARP.

In **1963**, Dr. Andrus established an international presence for AARP by founding the Association of Retired Persons International (ARPI), with offices in Lausanne, Switzerland, and Washington, D.C. While ARPI disbanded in 1969, AARP has continued to develop networks and form coalitions within the worldwide aging community, promoting the well-being of older persons internationally through advocacy, education and service.

Since its inception in 1958, AARP has grown and changed dramatically in response to societal changes, while remaining true to its founding principles:

- To promote independence, dignity and purpose for older persons
- To enhance the quality of life for older persons
- To encourage older people "To serve, not to be served"

February 26, 2013

AARP LOOKS TO SHIFT PERCEPTIONS OF ITS BRAND AND SHOW "REAL POSSIBILITIES" FOR 50+ AMERICA WITH NEW AD CAMPAIGN



As a professional courtesy (within "reason") we'll continue to "promote" your company in our **2015** newsletters while we wait for your advertising INVOICE payment! We sincerely appreciate your support in 2014 (and previous years) and hope you'll continue that support in 2015 and beyond. **Thank You! ggd ☺**



Note: AARP changed its name in 1999 from the American Association of Retired Persons to just four letters: **AARP**. One of the reasons for the name change - many people are under the misconception that AARP is only for retired people. **AARP is actually open to membership to anyone over the age of 50 whether they are working or retired.**

"Real Possibilities" aims to revitalize and reposition the AARP brand as one that is **"relevant to me"** by delivering a message of **strength and empowerment**. *"People are looking for a trusted ally to help them turn their goals and dreams into real possibilities, and that's where AARP can help them and their families,"* said **A. Barry Rand, CEO, AARP**. *"This is an opportunity to reintroduce AARP to the public and show the value that we provide to the 50+ audience. We think this campaign effectively demonstrates how AARP is relevant to them."* **AARP** is shifting the focal point of the conversation from aging and advice, to a deeper level of personal connection and empowerment. People age 50+ don't want to be defined by age, and they don't want to live in fear that their possibilities become more limited as they get older.

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"Possibilities are critical to this audience and millions of people in their 40s, 50s, 60s and beyond are living in a new life stage - the age of possibility," said **Emilio Pardo, Executive Vice President and Chief Brand Officer, AARP**. *"We want to show how their life experiences have tremendous value and that possibilities should not be less, they should be ageless."*

"Real Possibilities" will serve as the organization's new tagline and will be implemented into the existing AARP logo.



**IF YOU DON'T THINK "REAL POSSIBILITIES"
WHEN YOU THINK AARP, THEN
YOU DON'T KNOW "aarp"**

Who We Are

Today, the **Association** is a nonprofit, nonpartisan organization with a membership that helps people 50+ to live their best life. As a social change organization first and foremost, but also as the nation's largest membership organization for people 50+, the **Association**, along with **AARP Foundation**, **AARP Services, Inc.**, **Legal Counsel for the Elderly, Inc.**, and the newest member of the AARP Family, **Experience Corps**, are leading a revolution in the way people view and live life.



Each entity works to fulfill its distinct mission so that together we can make things better for society, play a positive role in communities, fight on issues that matter to people 50+ and their families, advocate for them in the marketplace, save them money, and help them pursue their goals and dreams.



Jo Ann Jenkins is Chief Executive Officer of AARP. Prior to her appointment as CEO, Jenkins served as AARP's Chief Operating Officer, leading an enterprise-wide strategy to define priorities, align processes and allocate resources in support of Americans 50-plus and their families.

Local Chapters

Built on a history of understanding, representing, and meeting the needs of its membership, AARP continues to adapt and grow as an organization.

Part public policy advocate, part educator, part community servant, AARP today is all about shaping and enriching the experience of aging for each member and for society at large. As a direct link to the local community, AARP chapters remain well positioned to play a vital role in AARP's ongoing

Check out our website - www.Choice1952.com - and enjoy the newsletters in full COLOR! ggd ☺